Director's Blog

An Update on Our Community-of-the-Whole Approach

As many of you may know, the U.S. Census Bureau is implementing a community-of-the-whole effort to accomplish our mission. We can't achieve our mission without input and collaboration from our stakeholders, partners and the public – and our colleagues across the federal government, too. We know how valuable and important different perspectives are, and we are actively engaging the public in our work. Moreover, external engagement is key to understanding the data needs of the community from its own perspective.

As director of the Census Bureau, one of my priorities is to seek out and listen to the multitude of diverse voices across our nation. Toward that end, I am making a concerted effort to engage stakeholders, partners and local communities across America. In the first quarter of 2024, I have traveled to several states to continue that outreach effort.

Click here to continue.

New Research Data Product Tracks Income Mobility and Volatility

The U.S. Census Bureau has released a new research data product, Mobility, Opportunity, and Volatility Statistics (MOVS), that shows detailed income and household statistics over time and includes demographic characteristics such as race and ethnicity. MOVS uses linked demographic and tax records on the population of U.S. working-age adults and tracks the progress of incomes, providing new insight into U.S. income growth, mobility and volatility.

Data are available from 2005 to 2019 for all states and socioeconomic groups. Visit the <u>working paper</u> and <u>America Counts</u> for more information on this research. Downloadable data and input files can be found at the <u>MOVS</u> public-use data page.

2030 Census Press Kit

Planning for the 2030 Census – the 25th in U.S. history – is underway. To develop the operational design, we will factor in past census experiences, your feedback, and new research. We will also consider evolving technologies and the changing world around us.

Click here to continue.

SDC and CIC Networks Newsletter

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2024 Event Calendar

The U.S. Census Bureau has posted anticipated release dates for each regular and recurring statistical product scheduled for release in 2024.

Archived Back to Data Basics Webinar Series

If you are looking to improve your data skills, Back to Data Basics is a great opportunity to learn from our experts about how to access and utilize a variety of Census Bureau data products, tools, and resources.

Training Resources

Visit the Census Bureau's <u>Educational Resource Library</u> for previously recorded, free training available at your convenience. The library includes presentations, recorded webinars, tutorials and other helpful materials.

Upcoming Webinars

The ABCs of the Census API

Tuesday, May 21 Time: 2:00PM EST

Start your journey into the Census Bureau's application programming interface (API), a powerful tool that allows data users to quickly access data in a standardized way. By simply editing a sample URL and saving your results, you can view the data you need using Excel. Join us for this webinar, where we will introduce you to the API through a few core concepts, and do a live demonstration of the Census Bureau's API in action. Participants will have the opportunity to ask questions and will be provided with helpful resources for a thorough learning experience beyond the webinar.

Native Hawaiian and Other Pacific Islander Data and the American Community Survey

Wednesday, May 22 Time: 2:00PM EST

Learn more about the American Community Survey (ACS) and data available for Native Hawaiian and Other Pacific Islanders (NHPI). This webinar provides an overview of the ACS and will focus on the ACS data collection process for NHPI populations and Hawaiian home lands, as well as how to access ACS NHPI data in data.census.gov or on our website. Additionally, we'll cover resources available for data users of NHPI data.



<u>Has the Gender Gap Improved Since Covid-19?</u> Webinar

The The U.S. Census Bureau and the Local Employment Dynamics (LED) Partnership in collaboration with the Council for Community and Economic Research (C2ER) and the Labor Market Information (LMI) Institute, welcomes Maggie Smith, as she presents, "Has the Gender Gap Improved Since Covid-19?" This study examines women's progress in the labor market utilizing the Longitudinal Employer-Household Dynamics (LEHD) Quarterly Workforce Indicators (QWI) data set. In this presentation Smith looks at wage growth to see how women have fared compared to men specifically in North Carolina. Click here to register.

<u>The Spouses in Opposite-Sex and Same-Sex</u> <u>Married Couples and Their Households: 2022</u>

The U.S. Census Bureau will release a new American Community Survey brief that paints a national portrait of spouses in same-sex married couples. The report provides nationally representative estimates of these spouses and their households, compared with those in opposite-sex couples. Estimates are presented separately for men and women to examine whether the experiences and living arrangements of same-sex spouses are consistent across sex. (Scheduled for release in May.)

<u>Census Bureau Seeks Public Comment on Test of Sexual Orientation</u> and Gender Identity Questions

The U.S. Census Bureau published a <u>Federal Register</u> notice asking for public comment on a proposed test of sexual orientation and gender identity questions on the American Community Survey (ACS). The test would begin this summer and continue into next year.

The ACS is an ongoing survey that collects detailed housing and socioeconomic data. It allows the Census Bureau to provide timely and relevant housing and socioeconomic statistics, even for low levels of geography.

As part of the <u>process for adding new questions</u> to the ACS, the Census Bureau tests potential questions to evaluate the quality of the data collected. The Census Bureau proposes testing <u>questions about sexual orientation and gender identity</u> to meet the needs of other federal agencies that have expressed interest in or have identified legal uses for the information, such as enforcing civil rights and equal employment measures.

In addition, discussions with a variety of stakeholders connected to these topics, data users, other federal agencies and experts in the fields of survey methodology and statistics informed this proposal. The research will inform recommendations for potentially adding the questions to the ACS.

The test would follow the protocols of the actual ACS – with one person asked to respond to the survey on behalf of the entire household. These particular questions are asked about people 15 years of age or older. Households are invited to respond to the survey online, by paper questionnaire or by phone.

In September 2023, the Census Bureau published a Federal Register notice seeking initial public feedback on the proposed test. The public comments received are available at regulations.gov and are summarized and addressed in the current Federal Register notice supporting materials. For example, a few comments expressed privacy or confidentiality concerns about the sensitive nature of these data. The materials explain that anytime the Census Bureau measures small population groups it takes particular care to provide quality data while ensuring confidentiality of respondent data. The Census Bureau follows strict protocols for protecting respondent data and, by law, must keep any information about individual respondents confidential.

Click here to continue.

Small Business Week 2024: How Small Businesses Impact Our Economy

Census Bureau Resources, Data Tools, Website for Small Businesses

Every year since 1963, U.S. presidents have issued a Small Business Week proclamation to recognize the contributions of entrepreneurs and small business owners.

How Many Small Businesses Are There in the United States?

A small business is one with fewer than 500 employees, according to the Small Business Administration (SBA). The Census Bureau's Business Dynamics Statistics indicate there were 5,358,600 such firms in 2021, up from 5,322,155 in 2020.

